

REP HEADLINE# 6112729  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY:  
ORDER WORKSHEET

FAX# 703 528 7880  
AGENCY HARRIS REPORT FROM REP

APR12/12 09.0  
... MDCW-TV ...

ADV # \_\_\_\_\_ ADV. NAME ISS/NRSC  
AGY # \_\_\_\_\_ AGY. NAME STRATEGIC MEDIA SERVICES

3239 K. STREET NW, SUITE 200  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHEN SZOSTAK  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6112729

CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE APR12/12 09.06

REP: TO: NSA WDCW  
FROM: GREG FOR DAVE  
\*\*\*NEW ORDER\*\*\*  
TTL..\$5100...6X  
THX PLS CFM, 4/12/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

7/9

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE#: : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1 630P-700P 30 \$400.00 10/24 10/26 1 W-F 1

PROGRAM : HOW I MET YOUR MOTHER

2 630P-700P 30 \$400.00 10/29 10/30 1 M-TU 1

PROGRAM : HOW I MET YOUR MOTHER

3 700P-730P 30 \$1,100.00 10/24 10/26 1 W-F 1

PROGRAM : 2.5 MEN

4 700P-730P 30 \$1,100.00 10/29 10/30 1 M-TU 1

PROGRAM : 2.5 MEN

5 730P-800P 30 \$1,200.00 10/24 10/26 1 W-F 1

PROGRAM : 2.5 MEN

\*new biz date 10/11/13

HEADLINE# 6112723  
 \*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

APR12/12 09.0  
 \*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1200N-300P	30		\$900.00	10/27	10/27	1		SAT	1
PROGRAM : SEC FTBL												
OCT/12			\$3,600.00			NOV/12					\$1,500.00	
CONTRACT TOTAL												\$5,100.00
TOTAL SPOTS												6

MARKET TOTALS \$510,000 WDCW 1% WJLA 29% WUSA 17% WRC 34% WTTG 19% WPXW 0% WDCA 0%  
 CABL 0%

VC- MSI  
 EMOS- RA35+\*